

TARIFS CLASSIQUES RMC I.D.F.

en Euros

Applicables au 21/08/2023

| Base 30" | | SEMAINE | | | | | SAMEDI | | | | | DIMANCHE | | | | |
|----------|-------|---------|-------|-------|------|--------|--------|-------|-------|------|--------|----------|-------|-------|------|--------|
| Périodes | | blanc | rouge | jaune | gris | violet | blanc | rouge | jaune | gris | violet | blanc | rouge | jaune | gris | violet |
| 00:00 | 05:00 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| 05:00 | 05:30 | 150 | 210 | 185 | 130 | 230 | 75 | 105 | 90 | 65 | 115 | 75 | 105 | 90 | 65 | 115 |
| 05:30 | 06:00 | 150 | 210 | 185 | 130 | 230 | 75 | 105 | 90 | 65 | 115 | 75 | 105 | 90 | 65 | 115 |
| 06:00 | 06:30 | 1760 | 2405 | 2130 | 1480 | 2685 | 240 | 325 | 290 | 200 | 365 | 285 | 390 | 345 | 240 | 435 |
| 06:30 | 07:00 | 1760 | 2405 | 2130 | 1480 | 2685 | 240 | 325 | 290 | 200 | 365 | 285 | 390 | 345 | 240 | 435 |
| 07:00 | 07:30 | 3240 | 4435 | 3920 | 2730 | 4945 | 665 | 910 | 805 | 560 | 1015 | 285 | 390 | 345 | 240 | 435 |
| 07:30 | 08:00 | 3240 | 4435 | 3920 | 2730 | 4945 | 665 | 910 | 805 | 560 | 1015 | 285 | 390 | 345 | 240 | 435 |
| 08:00 | 08:30 | 5540 | 7580 | 6705 | 4665 | 8455 | 285 | 390 | 345 | 240 | 435 | 285 | 390 | 345 | 240 | 435 |
| 08:30 | 09:00 | 5540 | 7580 | 6705 | 4665 | 8455 | 285 | 390 | 345 | 240 | 435 | 285 | 390 | 345 | 240 | 435 |
| 09:00 | 09:30 | 3345 | 4575 | 4050 | 2815 | 5105 | 1655 | 2260 | 2000 | 1390 | 2525 | 1445 | 1975 | 1750 | 1215 | 2205 |
| 09:30 | 10:00 | 3345 | 4575 | 4050 | 2815 | 5105 | 1655 | 2260 | 2000 | 1390 | 2525 | 1445 | 1975 | 1750 | 1215 | 2205 |
| 10:00 | 10:30 | 3380 | 4630 | 4095 | 2850 | 5160 | 2470 | 3380 | 2990 | 2080 | 3770 | 1815 | 2485 | 2195 | 1530 | 2770 |
| 10:30 | 11:00 | 3380 | 4630 | 4095 | 2850 | 5160 | 2470 | 3380 | 2990 | 2080 | 3770 | 1815 | 2485 | 2195 | 1530 | 2770 |
| 11:00 | 11:30 | 2870 | 3925 | 3475 | 2415 | 4380 | 3850 | 5265 | 4660 | 3240 | 5875 | 1855 | 2535 | 2245 | 1560 | 2830 |
| 11:30 | 12:00 | 2870 | 3925 | 3475 | 2415 | 4380 | 3850 | 5265 | 4660 | 3240 | 5875 | 1855 | 2535 | 2245 | 1560 | 2830 |
| 12:00 | 12:30 | 2555 | 3495 | 3095 | 2150 | 3900 | 930 | 1275 | 1125 | 785 | 1420 | 1700 | 2325 | 2060 | 1430 | 2595 |
| 12:30 | 13:00 | 2555 | 3495 | 3095 | 2150 | 3900 | 930 | 1275 | 1125 | 785 | 1420 | 1700 | 2325 | 2060 | 1430 | 2595 |
| 13:00 | 13:30 | 1995 | 2730 | 2415 | 1680 | 3045 | 885 | 1210 | 1070 | 745 | 1350 | 2090 | 2860 | 2530 | 1760 | 3190 |
| 13:30 | 14:00 | 1995 | 2730 | 2415 | 1680 | 3045 | 885 | 1210 | 1070 | 745 | 1350 | 2090 | 2860 | 2530 | 1760 | 3190 |
| 14:00 | 14:30 | 1880 | 2575 | 2275 | 1585 | 2870 | 240 | 325 | 290 | 200 | 365 | 1680 | 2300 | 2035 | 1415 | 2565 |
| 14:30 | 15:00 | 1880 | 2575 | 2275 | 1585 | 2870 | 240 | 325 | 290 | 200 | 365 | 1680 | 2300 | 2035 | 1415 | 2565 |
| 15:00 | 15:30 | 2425 | 3315 | 2935 | 2040 | 3700 | 1095 | 1495 | 1325 | 920 | 1670 | 2090 | 2860 | 2530 | 1760 | 3190 |
| 15:30 | 16:00 | 2425 | 3315 | 2935 | 2040 | 3700 | 1095 | 1495 | 1325 | 920 | 1670 | 2090 | 2860 | 2530 | 1760 | 3190 |
| 16:00 | 16:30 | 1795 | 2455 | 2175 | 1510 | 2740 | 1655 | 2260 | 2000 | 1390 | 2525 | 1350 | 1845 | 1635 | 1135 | 2060 |
| 16:30 | 17:00 | 1795 | 2455 | 2175 | 1510 | 2740 | 1655 | 2260 | 2000 | 1390 | 2525 | 1350 | 1845 | 1635 | 1135 | 2060 |
| 17:00 | 17:30 | 2755 | 3770 | 3335 | 2320 | 4205 | 285 | 390 | 345 | 240 | 435 | 240 | 325 | 290 | 200 | 365 |
| 17:30 | 18:00 | 2755 | 3770 | 3335 | 2320 | 4205 | 285 | 390 | 345 | 240 | 435 | 240 | 325 | 290 | 200 | 365 |
| 18:00 | 18:30 | 3895 | 5330 | 4715 | 3280 | 5945 | 285 | 390 | 345 | 240 | 435 | 885 | 1210 | 1070 | 745 | 1350 |
| 18:30 | 19:00 | 3895 | 5330 | 4715 | 3280 | 5945 | 285 | 390 | 345 | 240 | 435 | 885 | 1210 | 1070 | 745 | 1350 |
| 19:00 | 19:30 | 2240 | 3070 | 2715 | 1890 | 3420 | 285 | 390 | 345 | 240 | 435 | 485 | 665 | 585 | 410 | 740 |
| 19:30 | 20:00 | 2240 | 3070 | 2715 | 1890 | 3420 | 285 | 390 | 345 | 240 | 435 | 485 | 665 | 585 | 410 | 740 |
| 20:00 | 20:30 | 685 | 935 | 830 | 575 | 1045 | 610 | 830 | 735 | 510 | 930 | 435 | 600 | 530 | 370 | 665 |
| 20:30 | 21:00 | 685 | 935 | 830 | 575 | 1045 | 610 | 830 | 735 | 510 | 930 | 435 | 600 | 530 | 370 | 665 |
| 21:00 | 21:30 | 705 | 960 | 850 | 590 | 1075 | 1005 | 1380 | 1220 | 850 | 1535 | 770 | 1055 | 930 | 650 | 1175 |
| 21:30 | 22:00 | 705 | 960 | 850 | 590 | 1075 | 1005 | 1380 | 1220 | 850 | 1535 | 770 | 1055 | 930 | 650 | 1175 |
| 22:00 | 22:30 | 875 | 1195 | 1060 | 735 | 1335 | 285 | 390 | 345 | 240 | 435 | 285 | 390 | 345 | 240 | 435 |
| 22:30 | 23:00 | 875 | 1195 | 1060 | 735 | 1335 | 285 | 390 | 345 | 240 | 435 | 285 | 390 | 345 | 240 | 435 |
| 23:00 | 23:30 | 1180 | 1610 | 1425 | 990 | 1800 | 285 | 390 | 345 | 240 | 435 | 285 | 390 | 345 | 240 | 435 |
| 23:30 | 00:00 | 1180 | 1610 | 1425 | 990 | 1800 | 285 | 390 | 345 | 240 | 435 | 285 | 390 | 345 | 240 | 435 |

Tarifs hors taxes en Euros, base 30"

PERIODES

| | | | | | | | | | | | | | |
|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| 01/01/23 | 05/03/23 | 06/03/23 | 16/04/23 | 17/04/23 | 07/05/23 | 08/05/23 | 16/07/23 | 17/07/23 | 20/08/23 | 21/08/23 | 24/12/23 | 25/12/23 | 31/12/23 |
| 95 | 130 | | 115 | | 130 | | 80 | | 145 | | 80 | | |

FRAIS DE MISE A L'ANTENNE: 27 Euros nets par message diffusé.
(Les frais de mise à l'antenne ne sont soumis à aucun des dégressifs commerciaux)

LE BAREME DES DUREES

| | | | | | | | | | |
|-----|-----|-----|-----|------|------|------|------|------|------|
| 5" | 10" | 20" | 25" | 30" | 35" | 40" | 50" | 55" | 1 mn |
| 50% | 65% | 92% | 95% | 100% | 125% | 150% | 200% | 210% | 240% |

